**Regulations for the Netvision Green Card Campaign**

* **Definitions**
* Participation in the “Green Netvision” campaign (as defined hereinafter) is subject to the terms of these regulations. Every action for acquiring the rewards and/or the prizes (as defined hereinafter) constitutes acceptance and consent to all the terms of these regulations.
* **“The campaign coordinator”** - Focal Publishing Ltd, Reg. No. 514008150 of 107 Levinsky Street, Tel Aviv, Tel: 03-6399977.
* **“The campaign”** - a campaign with prizes and/or rewards within its framework.
* **The nature of the activity**Collection of all the types of Netvision cards.  
  We will ask the customers to return Netvision cards for recycling. We will ask for the return of every card that has run out/has been loaded. The 500 customers who return the highest quantity of cards will receive prizes, the more a customer returns a larger quantity of cards, the greater his chances that the prize that he wins will be bigger.
* **The objectives of the activity**
* Creating awareness - deepening the awareness of Netvision cards amongst the target audience - the foreign worker population mainly by creating added value: “green”.
* Motivation for action - creation of motivation for action by means of gifts and the added value of “green” for purchase of prepaid Netvision cards.
* **Stages of the activity**
* **First stage** - creating awareness  
  For three weekends (after the 10th, once a month) we will notify of the activity by means of stewards and sales support centres, A5 flyers - 20,000 units, Focal magazine - 6 advertisements and a Focal Facebook page, roll-ups that will be placed in the WIC stores and in Mishka stores - a total of 4 roll-ups.
* **Second stage** - collection of cards
* The target audience will bring the cards to stores throughout Israel:  
  **Haifa** - 64 Herzl, “Rafaeli Haifa”, Tel: 046797202  
  **Beer Sheva** - 36/12 Ha’atzmaut, “Talkman Phone”, Tel: 086230880  
  **Rehovot** - 173 Herzl “Millenium”, Tel: 08-9469046  
  **Rehovot** - 68 Bilu, “Millenium”, 089361370  
  **Eilat** - 24 Shderot Hatamarim, “Cellcom Mishka”, Tel: 086344755  
  **Ashdod** - 9 Rogazin, “Space”, Tel: 0773310092  
  **Ashdod** - 6 Shavei Zion, “Space”, Tel: 086987094  
  **Netanya** - 7 Shderot Benyamin, “Cell City”, Tel: 098874955  
  **Tel Aviv** - 127 Shderot Shlomo, “Chat Center”, Tel: 036878412  
  **Tel Aviv** - 107 Levinsky, WIC stores + Mishka  
  **Jerusalem** - 117 Agripas St, " International Prepaid Cards", Tel: 02-6235952  
    
  The customers will give an envelope to the vendors in one of the stores from the list. The customer will note on the envelope the following details: date, full name, telephone number + the number of cards returned and the name of the store.
* Once a month all the envelopes will be collected by a representative of Netvision.
* Once a month the cards will be updated on a detailed Excel file. Within the file the following columns will appear: telephone number, customer name, quantity of cards returned and date.
* **Third stage** - announcement of the winners
* **End of activity - the last weekend is 31.12.2015**, the date of checking the Excel file and accordingly within 30 days the winners will be announced.
* The announcement will be executed by the following methods: an announcement in the Focal magazine, a telephone conversation or an SMS message.
* The 3 winners in the first places will be photographed and their photographs will appear in the Focal magazine.
* **“The participant”** - every individual who meets all the prerequisites for participation in the campaign as detailed in the regulations and subject to Section 7. Notwithstanding the aforementioned, those noted hereinafter shall not be able to participate in the campaign: employees the campaign coordinator, the supervisor of the campaign, its directors, its partners and their families.
* **“The term of the campaign”** – until 31/12/15.
* The coordinator of the campaign is permitted to change the term of the campaign, to extend it or to shorten it or to cancel it in any way whatsoever at its sole and absolute discretion, subject to the consent of the supervisor of the campaign, CPA Eli Marom, all pursuant to updates which shall be published by the coordinator or its representative.
* **“Authorized representative”** - an employee of the coordinator who shall be authorized by the campaign coordinator to carry out the actions described within the framework of these regulations.
* **“The period of interest to participate in the campaign”** - the validity of the interest as to entry into the activity of the campaign is on the dates noted in Section 1.5 of this agreement.
* **“The period for receipt of the reward and/or the prize”** - as detailed in Section 1.5 of this agreement.
* **Interpretation**
* In any event of deviation and/or incompatibility whatsoever between the provisions of these regulations and any other publications whatsoever as regards the campaign by any means whatsoever, the provisions of the regulations shall prevail.
* The headings of the sections are solely for convenience of orientation and they shall not have any significance in the matter of interpretation of the regulations.
* The use of the male gender in these regulations is for the purpose of convenience only and includes also the female gender and/or the plural form.
* **The prizes**

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| **Number of cards returned** | **Prize** |
| First place | 1 laptop + 20 cards with a special design with the photograph of the winner + a shirt advertising the competition + a lizard doll + a key ring in the form of a lizard |
| Second place | 1 Tablet + a shirt advertising the competition + a lizard doll + a key ring in the form of a lizard |
| Third place | 1 Galaxy 2 - without a sim card + a shirt advertising the competition + a lizard doll + a key ring in the form of a lizard + 10 Christmas minutes |
| Fourth place to 204th place | 200 cards 10 Christmas minutes |
| 205th place to 250th place | 45 lizard dolls |
| 251th place to 450th place | 200 cards 5 Christmas minutes |
| 451th place to 500th place | Key rings |

* A total of 500 customers will win prizes.
* In the event that there are two winners with the same quantity of returned cards, the winner will be the earlier submitter of the two according to the Excel files.
* **Terms of participation in the campaign**
* Hereinafter are details of all the terms with which the participant is required to comply in order to participate in the campaign. Non-compliance by the participant with the terms detailed hereinafter, will disqualify his participant in the campaign. Hereinafter are the prerequisites for participation in the campaign:
* Return of Netvision cards to the stores according to the list.
* Every participant is permitted to participate in the campaign once only pursuant to the company’s records, subject to the terms of participation as stated in these regulations.
* **Receipt of reward/prize**
* Compliance with the terms of these regulations as well as the terms detailed in Section 5 above shall entitle the participant to participate in the campaign.
* **Receipt of the prize and/or reward**
* Receipt of the gift and/or reward will be possible for participants aged 18 and over, on presentation of an identity card and/or passport. Participants aged 18 and under will be required to also present a confirmation from their parents or their legal guardian for the purpose of receipt of the prize and/or reward.
* The campaign coordinator shall be permitted not to give the prize to any participant whose participation in the campaign was performed while perpetrating an offence and/or illegally and/or while breaching these regulations and/or due to any other reason whatsoever.
* There is no possibility of credit or refund for the reward and/or the gift.
* There is no duplication of promotions, apart from receipt of the reward and/or gift.
* The gifts and/or rewards that shall be distributed within the framework of the campaign cannot be exchanged, changed or converted by the participant, neither for money or money equivalent and not for any other product.
* **Exemption from liability**
* The participant has the sole responsibility for receipt of the gift and/or the reward. The campaign coordinator shall not be responsible in any way for its receipt, non-receipt or inability to receive the reward due to circumstances that are not dependent on it.
* The campaign coordinator shall not bear liability for any damage, loss, failure, expense, that shall be caused to any of the participants relating directly or indirectly to the campaign, its management, its results and all that entailed and derived from it.
* 013 Netvision Ltd, Reg. No. 512244302, is solely providing sponsorship and is not responsible for the campaign and for all matters relating to it.
* **Miscellaneous**
* The campaign coordinator, at its sole and absolute discretion, shall be permitted to change the duration of the campaign and/or the prizes and/or the rewards and/or the rules of the campaign and/or the provisions of these regulations in any shape or form and this due to constraints which are not dependent on the campaign coordinator and/or for any other reason.
* Also the campaign coordinator shall be permitted to cancel the campaign at any time at its sole and absolute discretion. Any change and/or cancellation to the regulations shall be published in a notice in advance, as defined above. The participants shall not have any claim as regards the termination of the campaign and/or change to the terms of the campaign as stated in Section 9. (??)
* Each participant declares and confirms that any malfunction and/or error which originate in an event which is not under the control of the campaign coordinator shall not be considered as a breach of the provisions of these regulations and shall not reward him any relief and/or right and/or remedy.
* The company is permitted to terminate and/or extend the campaign at any time without any claim or plea on the part of the participants.